

Additional exposure at the meeting places

ENERGI **MÄSSAN 2027**

Sweden's Largest and Leading Energy Expo & Conference



Building banner

Hang a banner outside the main entrance of Kistamässan.

Price: SEK 35,000

BRAND

Flag at the main entrance

Let your company flag fly outside the main entrance of Kistamässan.

Price: SEK 25,000



Badge lanyards

Exclusive and long-lasting brand exposure! Brand all badge lanyards worn by attendees throughout the event. You provide 3,000 lanyards featuring your logo, ensuring maximum visibility throughout the entire event. Attendees who do not keep their lanyards return them, giving you the opportunity to reuse them. In addition, your brand will be visible in all photo and video content from the event, extending your exposure long after the event has ended.

Price: SEK 75,000



Name badges

Put your brand front and center! Have your logo printed on attendees' name badges – giving you continuous exposure throughout both days of the event and ensuring maximum visibility.

Price: SEK 75,000



Water partner

Visibility with every sip! All water bottles distributed at the entrances and stages will feature your logo. As the partner, you provide the ready-to-distribute bottles, giving your brand extensive exposure throughout the entire event.

Price: SEK 55,000



Café branding

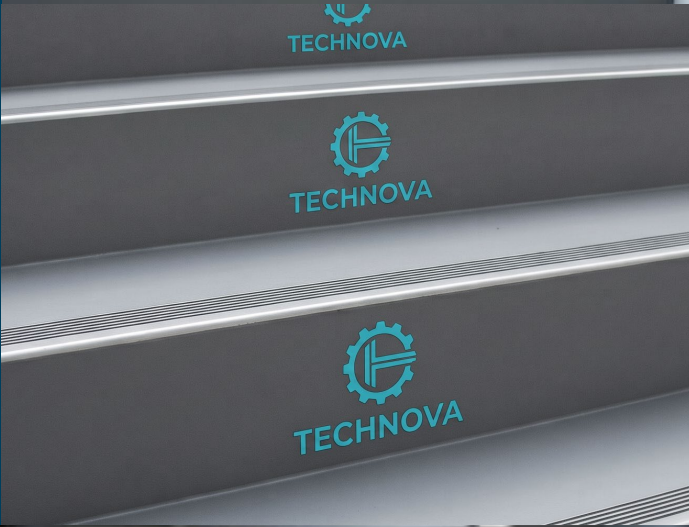
Turn the café into an extension of your brand! Decorate the café with your own branded materials – from cups and napkins to table displays and more – creating a highly visible and engaging brand experience for all visitors.

Price: SEK 99,000



Staircase advertising

To the left of the registration desks in the entrance hall is a staircase with 15 steps – an excellent opportunity to showcase your brand and capture visitors’ attention as soon as they arrive.
Price: SEK 30,000



Floor branding

Effective brand exposure directly on the floor. Have your message printed on laminated floor decals at the main entrance, entrance plaza, and exhibition halls – an eye-catching alternative to traditional floor mats. The price includes four floor decals (2 × 1 m), ensuring your brand is visible where visitors are most active.
Price: SEK 50,000



Host clothing

Logo placement on crew shirts. The partner provides the ready-made shirts or scarves.
Price: SEK 55,000



Screens above the cloakroom

Maximize your visibility! Use the four screens above the cloakroom to showcase your brand and reach all visitors in an effective and impactful way.
Price: SEK 10,000 per screen



Toilet exposure

Promote your brand in the restrooms / display your own informative messages.

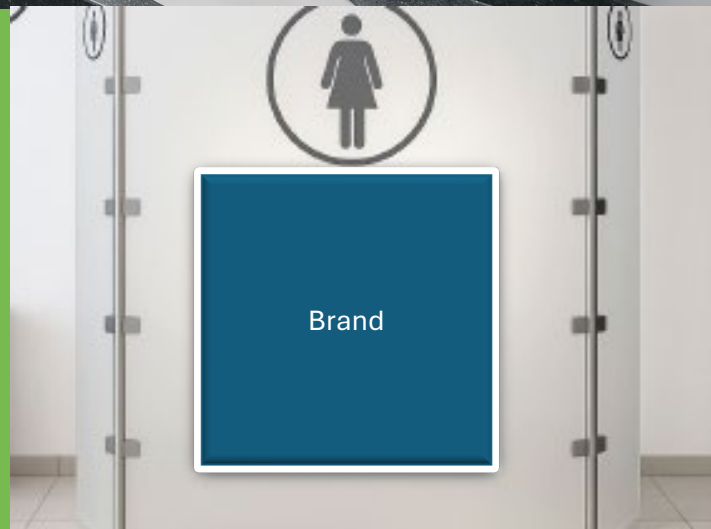
Price: SEK 55,000



Glass wall outside the restrooms

Brand exposure on the frosted glass panels outside the restrooms.

Price: SEK 30,000



Bag at the entrance

The partner provides 3,000 bags, which are distributed at the entrance to all visitors. The partner also provides promotional material to be included in all bags.

Price: SEK 55,000

